



RENAN FANELLI

DESIGNER GRAPHIC / SERVICE / UI/UX / VIDEOMAKER

HELLO!

I am a designer passionate about processes; for making visual paths and understanding how everything works around me. I came from graphic designing brands and graphic materials for local businesses to compete equally with large networks. I went through audiovisual, joining with a very talented crowd to produce content for the internet and the market

ADDRESS

Vila Prudente
São Paulo, SP - Brasil

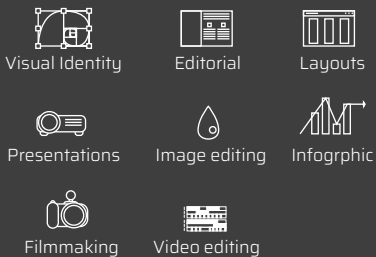
CONTACT

renanfanelli@gmail.com
+55 (11) 989.442.921

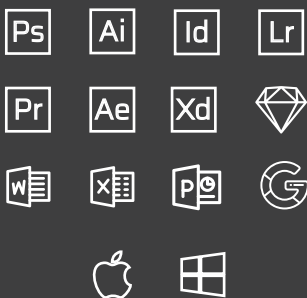
PORTFOLIO

www.renanfanelli.com
www.behance.net/renanfanelli

HABILITIES



TOOLS



LANGUAGES

Portuguese **Native**
English **Fluent**
Spanish **Basic**
German **Beginner**

MY TAGS

Education, cycling, basketball, audiovisual, art, music, cinema, series, theater, coffee, pop, culture, e-sports, cooking.

PROFESSIONAL EXPERIENCE

SAO PAULO CITY MAYOR

DESIGNER _____ **03/21**

Responsible for creating visual identities for social projects incorporated in the city. Materials for social media and the website. Contribution to applied projects. Editorial design of project reports.

DESCOLA INNOVATIVE COURSES

DESIGNER _____ **02/19 - 03/21**

Elaboration of the complete visual identity of the launched courses, layout of the course material, video lesson cards and dissemination Elaboration of institutional material for events. Restructuring the site to improve usability, branding, and creating a brand manual

TELLUS INSTITUTE

SERVICE DESIGNER JR. _____ **10/17 - 10/18**

Conducting design research, facilitating workshops, diagramming user experiences and blueprints, prototyping, co-creation and implementation of new services, assisting in setting up a maker space, setting up libraries and technology centers in schools, setting up specialized spaces for activities. educational activities that complement medical consultations and prepare women and their support network for motherhood, creating visual identities and signage projects, designing and producing printed and digital manuals and guides, educational materials and supporting presentations and graphic material

ASSISTANT DESIGNER _____ **05/17 - 10/17**

Support in the production of graphic, editorial and audiovisual material

PILOTI WEB & MOBILE

INTERN _____ **09/16 - 02/17**

Working with social media posts for several clients, company page administration, website layouts, worrying about the user experience.

FREELANCER

_____ **07/09 - 10/16**

Works aimed at fostering local commerce, using design as a leveling tool, to compete with large franchises that were taking over the space of local family businesses.

TRADITIONAL EDUCATION

FACHA UNIVERSITY _____ **01/12 - 08/13**

Advertising college

GAMA FILHO UNIVERSITY _____ **01/09 - 01/11**

Design college

SEVEN CG _____ **09/07 - 06/09**

Certificate in graphic design and videomaker

SÃO SEBASTIÃO HIGH SCHOOL _____ **01/05 - 12/07**

Associate Degree in computing

EXTRA TRAINING

DESCOLA

- Gamification
- Collaborative Economy
- Nonviolent Communication
- UX Basics
- Pumping up your Productivity
- Squads
- How to be Understood
- Trend Researcher
- Service Design
- Productivity in Remote Work
- Inclusive Communication
- Dynamic Leadership

DOMESTIKA

- Art direction for creative visual branding
- Logo design: from concept to presentation
- Editorial project: how to make a book